

7.14 Cross-Cultural Communication (BIP1024)

UDAYANA UNIVERSITY

Course Syllabus

CROSS-CULTURAL COMMUNICATION (BIP1024)



3 ECTS

1 . Course Description

This course provides the students with knowledge about cultures in contact with societies characterized by cultural plurality, which makes cross-cultural communication unavoidable. While cultural plurality is potential to trigger conflicting forces such as cross-cultural misunderstanding due to conflicting personal needs, ethnocentrism, and chauvinism between people of different socio-cultural backgrounds. The realization that there is a universal human need for peace and prosperity in life could be treated as an asset from which necessary learning and efforts could be derived towards establishing cross-cultural harmony under the ideology of multiculturalism.

2. Course Objectives

After completing this course the students will have (1) the necessary knowledge of cultural pluralism, multiculturalism and cross-cultural communication with all its conflicting and harmonizing forces, and (2) the necessary ability to solve cross-cultural misunderstanding as the source of cross-cultural conflicts towards establishing cross-cultural harmony for peace and prosperity in life.

3. Learning Method

The course will be presented in the form of lecture activities, classroom assignment and discussion, homework and examinations.

4. Assessment

a. mid-semester test	30%
b. final semester test	40%
c. assignment	30%

5. References

Alisjahbana, Sutan Takdir. 1974. *Values as Integrating Forces in Personality, Society, and Culture*. Kula Lumpur: University of Malaya Press.

Ardika, I Wayan (Ed.). 2017. *Cross-cultural Social Harmony*. Denpasar: Udayana University Press.

Bochner, Stephen (Ed.). 1982. *Cultures in Contact: Studies in Cross-cultural Interaction*. Oxford: Pergamon Press.

6. Lecturers

Prof. Dr. I Wayan Ardika, M. A.
 Prof. Dr. Ida Bagus Putra Yadnya, M. A.
 Dr. I Wayan Resen, M. A., M. App. Ling.
 I Nyoman Udayana, M. Litt., Ph.D.
 Putu Lirishati, S. S., M. Hum.

7. Lecture Topics

Weeks	Topics
1	Concept of culture, its characteristics, and various related concepts
2	Intercultural and cross-cultural communication
3	Human as multi-dimensional being
4	Priority Values in cross-cultural communication
5	Plurality and diversity of human beings
6	Humans as spatial and temporal beings
7	Conflicts, definitions and source
8	Mid-semester test
9	Conflict management through celebration of multiculturalism
10	World of literature as alternative world
11	Cross-cultural dimension in literary art
12	Role of language in understanding cultural plurality
13	Excellence of bilingualism over monolingualism in establishing social harmony
14	Diaspora, ethnic identity, and cross-cultural communication
15	Roles of intellectuals in establishing multiculturalism
16	Final semester test

8. Workload

		Weeks per semester																TOTAL hrs	
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
Independent work	Homework, assignments		1	1	1	1	1	1		1	1	1	1	1	1	1		13	
	Workshops				4													4	
	Exam preparation						5									5		10	
	Company visits, excursions										4							4	
	Preparation for presentations and papers				2					2								4	
	Preparation for class		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		14
	Follow-up for class																	1	1
	Final essay paper																5		5
	Course evaluation																	2	2
	Workshop and Excursion Paper						2					2							4
																		61	
Exams									2									2	4
Mandatory class attendance	Class	Weekly hrs ~ 2	2	2	2	2	2	2		2	2	2	2	2	2	2	2		28

TOTAL WORKLOAD PER COURSE (HOURS) 93
TOTAL ECTS 3

Udayana University reserves right to changes.

The syllabus is introductory and the latest version will be distributed in the beginning of the lectures.
 Holiday schedules may vary depending on the public holidays.